

## PRESS RELEASE

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Contact: Larry Clinton President and CEO, Internet Security Alliance (202) 236-0001 Iclinton@isalliance.org

## ISA TO HOST EUROPEAN EVENTS FOR US ASSISTANT AG CARLIN

LONDON, ENGLAND – The Internet Security Alliance (ISA) in conjunction with European Confederation of Directors' Associations, AIG and Korn Ferry is hosting a series of events in London May 23 and 24 featuring John Carlin, Assistant Attorney General for National Security, US Department of Justice.

The series will begin with a conference at Chatham House, Royal Society of Arts on 24 May that will focus on privacy rights and national security issues related to cyber as well as business vulnerability to cybercrime.

Events will continue on 24 May beginning with a private breakfast for invited guests at Korn Ferry in London focused on evolving threats, security developments, and improving international cooperation followed by an interactive discussion.

The programmer will conclude with a Roundtable discussion with Mr. Carlin at the AIG offices in London. The Roundtable will focus on the evolution of the insurance market in Europe and the US and discuss how insurance and other incentives can be best used to promote improved cyber security

Larry Clinton, President of ISA said it was vital that the international community become better coordinated in fighting cyber-crime. "The reality is that cyber-crime costs the private sector roughly a half trillion dollars a year yet we are currently successfully prosecuting less than 2% of cyber criminals. It is important that we stop blaming the corporate victims of cyber attacks and instead unify to fight our criminal advisories. John Carlin has been a leader in that fight and we are delighted to help provide him this platform to share his thought leadership."

Richard Knowlton, formally global head of Security for Vodafone and now Executive Director of ISA European Operations agreed. "There's never been a higher priority in cyber security than international cooperation, whether it's in fighting cyber-crime or foiling the efforts of state players to steal our intellectual property and threaten our critical national infrastructure. I warmly welcome John Carlin's timely visit as a great opportunity to inform European businesses about latest US thinking in these critical areas".

The Internet Security Alliance (ISA) is a unique multi-sector trade association, which provides thought leadership and strong public policy advocacy as well as business and technical services to its membership. The ISA represents enterprises from the aviation, banking, communications, defense, education, financial services, insurance, manufacturing, security, and technology industries.