

# CYBERTRAK<sup>SM</sup>

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GLOBAL CYBERSECURITY  
INFORMATION. 24/7.

BLUE EDGE LAB<sup>TM</sup>



Cybersecurity laws and regulations are evolving rapidly around the world. Companies battling ever more sophisticated cyberattacks face higher risks if they do not keep up with new requirements in all markets where they operate. Keeping up with these changing requirements diverts valuable time and resources from cyberdefense. Blue Edge Lab and Internet Security Alliance (ISA) have partnered to provide companies with an innovative solution.

## A PROACTIVE APPROACH TO CYBERSECURITY COMPLIANCE

CyberTrak is a highly innovative online cybersecurity tool featuring information on cybersecurity mandates in 23 key markets around the world. CyberTrak is designed to help GCs, CIOs, CISOs, risk officers and legal, technology, IT and procurement departments of multinational companies form proactive strategies to protect their business.

## CYBERTRAK<sup>SM</sup> ANSWERS IMPORTANT QUESTIONS

- What cybersecurity and data security requirements are coming online in major economies around the world?
- Where are those requirements likely to change?
- How likely is the requirement to be enforced and what are the potential penalties if enforcement occurs?
- What degree of activity in the country triggers enforcement risk (eg, having an office or sales reps in the country)?
- What countries restrict use of security technologies such as encryption and how do we comply with those requirements?
- What privacy restrictions apply to monitoring for network intrusions?
- In what countries do we need to notify regulators or individuals of a hacking incident or loss of personal data, and what do we need to do in those countries?



## DELIVERING CRITICAL GLOBAL INFORMATION AT A KEYSTROKE

CyberTrak provides instant online access to in-depth information on cybersecurity procurement and compliance mandates in 23 key markets in the Americas, Asia Pacific, Europe and the Middle East. CyberTrak helps companies understand and navigate through complex cybersecurity protocols that are vital to protecting their commercial interests.

## LOCAL INSIGHT. GLOBAL FORESIGHT.

A global group of more than 50 carefully selected contributors in key jurisdictions regularly monitor for ongoing developments in their regions. Their contributions are updated, carefully reviewed and edited for consistency 3x/year. Plus, interim updates are made when major changes occur.

## FIND OUT MORE

Company-wide CyberTrak access is offered on an annual subscription basis. To learn more about CyberTrak or to register for a free trial, please visit [www.BlueEdgeLab.com](http://www.BlueEdgeLab.com).

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