



# PRESS RELEASE

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## DIRECTORS GROUP RECOGNIZES ISA LEADERSHIP IN CYBER SECURITY

The National Association of Corporate Directors (NACD) has selected the Internet Security Alliance and its President, Larry Clinton, in its annual "Directors 100" list of the most influential professionals and institutions in the field of corporate governance.

This is the second consecutive year ISA and Clinton have been included on this list which also includes organizations such as the Business Roundtable, the NY Stock Exchange, NASDAQ and the Center for Audit Quality. Individuals included on the "Director 100" list include the sitting SEC Commissioners, the CEOs of the major audit firms and other senior level corporate leaders. A full list is available at: <https://www.nacdonline.org/directorship100/2016honorees.cfm>.

The ISA has made outreach to the corporate board community a priority for several years. In 2014 ISA produced for NACD the first "Cyber Risk Handbook for Corporate Directors", which focused less on the traditional breach centric discussion of cyber risk and described how boards of directors should integrate cyber risk into their ongoing business decisions such as mergers, acquisitions new product development and innovation. The handbook was the first private sector publication endorsed by DHS and several private sector organizations.

In 2015 PricewaterhouseCoopers credited the Cyber Risk Handbook for making fundamental changes in how boards were conceiving cyber risk, leading to increased budgets, better risk management and a culture of security.

"We are delighted and honored to again be recognized for our work educating corporate boards about cyber risk," said Clinton. "We will not be able to create a sustainably secure cyber system until we appreciate that cyber security is not just an "IT" issue. Virtually every significant business decision now has a cyber security aspect and we need to understand this new reality and adapt corporate governance to it. I think we are making progress, but need to do more."

Corporate 100 nominees are evaluated in four key categories: integrity, mature confidence, informed judgment, and high performance standards. An independent selection committee reviews each nominee's history of advancing board performance and leading corporate-governance practices in accordance with established NACD principles. The principles are a framework that encourages excellence in areas critical to boardroom leadership, including, but not limited to, risk oversight and corporate strategy.

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**About ISA:** *The Internet Security Alliance (ISA) is a unique multi-sector trade association, which provides thought leadership and strong public policy advocacy as well as business and technical services to its membership. The ISA represents enterprises from the aviation, banking, communications, defense, education, financial services, insurance, manufacturing, security, and technology industries.*