



PRESS RELEASE

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INTERNET SECURITY ALLIANCE HOSTS CYBER SECURITY SYMPOSIUM

ISA celebrates 15 years with an all-day cyber security symposium and release of new book

(Washington, D.C.) – Today, the Internet Security Alliance announced its 15th anniversary conference, reception and dinner, which will be held on September 15th, 2016 from 8 a.m. – 8 p.m. at Top of the Hill in the Reserve Officers Building on 1 Constitution Ave NE, Washington, D.C.

The conference will be held in conjunction with the release of ISA's new book, "The Cyber Security Social Contract 3.0". The book and event is built around the question: "If you had 30 minutes with the next President to advise on cyber security policy in your sector, what would you say?"

ISA aims to offer a uniquely comprehensive, credible and coherent set of specific policy recommendations for the new administration and Congress that follows a market-based, voluntary partnership approach to promote a strong and sustainable system of cyber security.

"If you go back a decade, there were only two views on how to address the cyber security problem. One was to leave the internet free of any government involvement and the market alone would solve the problem. Another said the problem was so severe we needed a set of government mandates – a sort of Sarbanes-Oxley bill for cyber. ISA came up with a third model, the Cyber Security Social Contract, which called for industry and government to collaborate and determine what standards and practices ought to be adopted voluntarily by industry, promoted by market incentives from government," said ISA President & CEO, Larry Clinton.

"After fighting through a series of regulatory legislative efforts, eventually the House GOP Task Force and the Obama Administration embraced the Social Contract principles and we have seen limited implementation of this model, such as through the CISA information sharing bill. This publication attempts to take this model to the next level and offer the new administration and Congress a pathway to more aggressively addressing the growing cyber issues we face," said Clinton.

Participation includes members of the ISA board of directors and senior government officials. Conversations will cover cyber security issues in virtually all the critical infrastructure sectors, including defense, financial services, agriculture, and manufacturing. The conference and book also include discussions on cross-cutting issues, such as privacy, corporate board behavior, and reforming the cyber security auditing process. For more information on the agenda and speakers, visit <http://www.isalliance.org/isas-15th-anniversary-cyber-event/>.

About ISA: *The Internet Security Alliance (ISA) is a unique multi-sector trade association, which provides thought leadership and strong public policy advocacy as well as business and technical services to its membership. The ISA represents enterprises from the aviation, banking, communications, defense, education, financial services, insurance, manufacturing, security, and technology industries. To learn more, visit www.isalliance.org, or call us at (703) 907-7090.*

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