PRESS RELEASE

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ISA SAYS PENCE PICK SHOWS POSITIVE SIGNS FOR CYBER POLICY

(Washington, D.C.) – "If Donald trump wins the Presidency, the addition of Governor Mike Pence suggests his Administration may take a progressive approach to cyber security policy," according to Internet Security Alliance (ISA) President Larry Clinton.

Clinton stressed that ISA is not supporting the Trump-Pence ticket and in fact ISA never makes political endorsements or contributions. Clinton's assessment of the potential direction of a Trump cyber policy is based on Pence's own cyber security policies while governor of Indiana.

"In his three and a half years in office, Governor Pence tended to view cyber security issues primarily through an economic lens, including the need to generate economic incentives to promote better security," said Clinton.

ISA has long held that one of the deficiencies of traditional cyber policy discussions is that the government has tended to see cyber security as an "IT" issue and has not embraced it as an enterprise wide risk management issue driven at least as much by economics as by technology.

"Thinking about technology policy without considering economics is as ill-conceived as it would be to develop economic policy without considering the impact of technology. In the real world, technology and economics are intimately intertwined. We need to have cyber security policy developed in a similarly integrated fashion," according to Clinton.

Clinton also noted that Pence had been supportive of providing law enforcement with greater resources to fight cybercrime and been aggressive in integrating the business community which owns and operates most cyber security infrastructure into functioning public private partnerships, an approach that ISA has again long championed.

About ISA: The Internet Security Alliance (ISA) is a unique multi-sector trade association, which provides thought leadership and strong public policy advocacy as well as business and technical services to its membership. The ISA represents enterprises from the aviation, banking, communications, defense, education, financial services, insurance, manufacturing, security, and technology industries. To learn more, visit www.isalliance.org, or call us at (703) 907-7090.

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