PRESS RELEASE

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ISA TO PROPOSE DETAILED CYBER SECURITY RECOMMENDATIONS

(Washington, D.C.) – The Internet Security Alliance (ISA) is announcing that it will publish a book of detailed recommendations for the next Administration and Congress on future cyber security policy. The 17 chapter, 200-plus page, volume will be officially released in conjunction with ISA's 15th Anniversary conference and dinner on September 15 in Washington DC.

The book 's main section consists of sector specific analysis written by members of ISA board who typically are CISOs from major corporations. "These are not inside the beltway consultants and academics," according to ISA President Larry Clinton. "These are people who do cyber security as their day job. They know at the ground level how federal policy needs to be crafted to enhance our cyber security."

The book addresses traditional sectors like IT, defense, and financial services, but goes beyond these to include critical sectors that have received little attention such as agriculture, education and manufacturing. Each chapter describes what is unique about the sector, what challenges a new Administration will face, and offers specific policy recommendations. "We asked our board, if you had 30 minutes with the next president to advise on cyber security, what would you say?" said Clinton

A second section of the book examines a range of cross cutting issues that affect cyber policy irrespective of specific sectors. This section addresses the evolving role for corporate boards of directors, auditors, insurance, the challenges of balancing privacy, security and government needs and even outlines best practices for operating public private partnerships. Contributors for this section include the National Association of Corporate Directors, The Center for Audit Quality, and The Digital Equilibrium Project led by former RSA Chairman Art Coviello.

"The recommendations we offer are at multiple levels," said Clinton. "Some speak to the overall tone we hope to see in the new Administration, such as the need to act with greater urgency, understand the issue as more than a tech problem, and increase investment. Others speak to structural issues, such as how to better engage small companies and reform budgeting while others get to operational detail. However, all the analysis and recommendations follow the Social Contract model ISA originally proposed in 2008 and has since been embraced by both the House GOP Task Force on Cyber Security and President Obama's Executive Order 13636."

"What we believe what we are offering is an approach that is coherent, in that it follows a conscious policy framework, creditable in that the authors are front line experts, comprehensive in that we cover areas not traditionally integrated into these discussions, and concrete in terms of the recommendations," said Clinton.

About ISA: The Internet Security Alliance (ISA) is a unique multi-sector trade association, which provides thought leadership and strong public policy advocacy as well as business and technical services to its membership. The ISA represents enterprises from the aviation, banking, communications, defense, education, financial services, insurance, manufacturing, security, and technology industries. To learn more, visit www.isalliance.org, or call us at (703) 907-7090.

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