



# PRESS RELEASE

## FOR IMMEDIATE RELEASE

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## ISA PRESENTS 12-STEP CYBER PROGRAM TO GOP IN CLEVELAND

(Cleveland, OH) – Today, Internet Security Alliance (ISA) President Larry Clinton presented a 12-step program for improving our nation’s cyber security policies based on ISA’s “Cyber Social Contract Model” at a cyber security forum sponsored by the Republican National Committee (RNC) in conjunction with the GOP convention in Cleveland.

House Homeland Security Committee Chair Mike McCaul (R-TX) provided opening keynote remarks for at the event. Cleveland-Marshall College of Law Cybersecurity and Privacy Protection Center Co-Director Brian Ray, moderator of the RNC Cybersecurity Forum, then asked Mr. Clinton to outline the 12 recommendations ISA is making in its upcoming book on cyber security policy, and other industry experts were asked to respond to the ISA outline.

Clinton organized the ISA proposals into two categories. First, Clinton said there were tons of issues a new president could bring to the cyber issue. “We need to be treating the problem with a greater sense of urgency. We need to integrate the economics of cyber security better into our policies. We need to organize our government on a more digital model. We need to vastly increase our support for law enforcement to fight cyber crime, and we are going to have to spend more money on this issue,” said Clinton.

The second set of recommendations was more operational. Clinton called for reorienting government cyber programs to focus more on smaller companies, developing metrics of cost effective cyber standards and practice, modernizing and streamlining cyber regulations, reforming the “compliance model” for cyber security, developing market incentives, clarifying government’s role in nation state attacks, and instituting a multi-faceted, and more creative, workforce development program.

ISA also provided a shorter list of steps they recommended ought to be part of a new Administration’s first 100-day agenda.

Details of these proposals, and many others which are included in the ISA’s forthcoming volume “Cyber Security Social Contract 3.0”, were provided in written material ISA has already provided to the Obama White House, the President’s Commission on Enhancing National Cybersecurity, and the RNC.

The RNC provided summaries of the ISA program to forum attendees and provided a link to the ISA manuscript on the [RNC Cybersecurity Forum website](#), hosted by the Cleveland-Marshall College of Law.

The full ISA program will be publically released at ISA’s 15th Anniversary conference and dinner in Washington D.C. on September 15.

**About ISA:** *The Internet Security Alliance (ISA) is a unique multi-sector trade association, which provides thought leadership and strong public policy advocacy as well as business and technical services to its membership. The ISA represents enterprises from the aviation, banking, communications, defense, education, financial services, insurance, manufacturing, security, and technology industries. To learn more, visit [www.isalliance.org](http://www.isalliance.org), or call us at (703) 907-7090.*

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