PRESS RELEASE

WHITE HOUSE AND INDUSTRY TO FOCUS ON CORPORATE RESPONSIBILITY FOR CYBER SECURITY

(WASHINGTON, D.C.) – The Internet Security Alliance announced today the speakers for their "Board Room to Situation Room" portion of their 15th Anniversary conference September 15 at Top of the Hill in Washington.

"While there has been a great deal of talk about how industry needs to reform itself to better manage cyber threats and how it needs to interact with government, there is very little material that describes exactly how this might be done", said ISA President Larry Clinton. "This section of our conference not only will outline the problems in addressing this complicated area, but provide concrete suggestions as to how we can best move forward," said Clinton.

Kicking off this portion of the ISA conference will be a key note address by former RSA Board Chairman Art Coviello who will focus on corporate responsibility within the partnership model advocated by ISA.

President Obama's Special Assistant for Technology and Economy, R. David Edelman, will also provide a keynote focusing on the necessary connection between corporate boards and high level government policy -- the board room to situation room.

These two speeches will sandwich a panel with speakers addressing how corporations can, and should, consider structural adjustments to better adapt themselves to the digital age.

The CEO of the National Association of Corporate Directors, Ken Daly, will speak to the evolving role corporate boards are taking with respect to cyber security.

The Executive Director of the Center for Audit Quality, Cindy Fornelli, will discuss a new effort by the auditing community to rethink how cyber assessments need to be reconceptualized to better reflect the uniqueness of the cyber security issue.

Andrea Bonime-Blanc will discuss recent research sponsored by the US Conference Board, investigating how corporate structures may be altered to better address the cyber issue.

Traci Grella, the cyber insurance head for world's largest provider of the product, AIG, will discuss how risk transfer can be used as a mechanism to better manage overall cyber risk.

Each of the speakers, except Mr. Edelman, have contributed chapters to the ISA's "Cyber Security Social Contract" book which will also be released at the conference. The chapters in the book provide further detail to compliment the presentations. The book is being provided free of charge to any interested government employees (and press). Free copies are also provided to any individuals attending the ISA conference.

Mr. Coviello's speech will begin at 1:15 pm and Mr. Edelman's will begin at 2:20 pm. The panel session will run from 1:35 pm to 2:20 pm and will be moderated by Andrew Cotton, Partner at E&Y managing their cyber security portfolio.

"We think this portion of the conference fills an important gap in the cyber security discussion. These speakers are all working at the highest levels on unique and critical aspects of this complicated problem. Pulling them all together and having them provide fairly detailed prescriptions for how we ought to be moving forward is, I think, a fairly unique opportunity, and we wanted to capitalize on it," said ISA President Larry Clinton.

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