



PRESS RELEASE

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Larry Clinton
President and CEO, Internet Security Alliance
(202) 236-0001
lclinton@isalliance.org

ISA CYBER BOOK FOR NEXT PRESIDENT: CREDIBLE, COMPREHENSIVE, COHERENT AND CONCRETE

(WASHINGTON, D.C.) – The Internet Security Alliance will be releasing its latest publication, “The CyberSecurity Social Contract,” at its 15th Anniversary celebration September 15 at the Top of the Hill, Reserve Officers Building in Washington DC. The document is over 400 pages long, has contributions from 25 different authors, and contains 106 recommendations for the next President and Congress to improve cyber security

According to ISA President Larry Clinton, the association attempted to create a document that was credible, comprehensive, coherent and concrete.

“The ISA board, who tend to be the CISOs of major corporations, are fighting off sophisticated cyber threats on a daily basis. We asked them to use their expertise to describe what they would tell the next President if they had the chance. We didn’t confine our analysis to the usual suspect industry sectors, like defense, IT and financial services. Many lower profile, but also critical sectors, like health care, manufacturing and agriculture, are also fighting off these attacks and we need to broaden our efforts to include them in the discussion. We wanted to present a coherent approach, so we framed our suggestions in the social contract/partnership model embraced by both the House GOP Task Force on Cybersecurity and President Obama’s Executive Order 13636. Finally, we have offered suggestions that reflect the overall tone the Administration needs to bring, but also strategic and operational recommendations.”

Initial independent reviews of the ISA book suggest the association may well have met its goals.

Former DHS secretary Michael Chertoff has said the book “offers the next Administration and Congress a road map for sensible and practical progress dealing with the urgent security issues we face.”

The former Director for National Intelligence and the NSA Admiral (Ret.) Mike McConnell said, “I strongly recommend the Administration and Congress adopt the recommendations of this work.”

Melissa Hathaway, who was the top cybersecurity advisor for both Presidents Bush and Obama, said the book “provides a thoughtful roadmap of reconditions that places risk management at the core of the next administrations security agenda.”

The former Director of the Defense Information Systems Agency Lt. General (Ret.) Charlie Croom said the book “lays out a practical framework that integrates technology, government policy and business economics that advances our nation’s security.”

Pradeep Khosla, former Dean of the Carnegie Mellon School of Computer Science, said the book “fills a gaping hole in the cybersecurity discussion and provides the best hope for making serious progress in addressing the growing cyber threat.”

The former Chairman of RSA Art Coviello commented that the book presents “a comprehensive overview of the issues we are facing today — including privacy — why we have failed to get our arms around these issues and what the next Administration needs to do to avoid catastrophe.”

The book is available free of charge to all government employees and can be purchased through the [ISA website](#).

About ISA: The Internet Security Alliance (ISA) is a trade association with members from virtually every critical industry sector. ISA’s mission is to integrate advanced technology with economics and public policy to create a sustainable system of cyber security. ISA pursues three goals: thought leadership, policy advocacy and promoting sound security practices. ISA’s “Cybersecurity Social Contract” has been embraced as the model for government policy by both Republicans and Democrats. ISA also developed the Cyber Risk Handbook for the National Association of Corporate Directors. For more information about ISA, please visit www.isalliance.org or 703-907-7090.

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