



PRESS RELEASE

FOR IMMEDIATE RELEASE

November 28, 2016

Larry Clinton
President and CEO, Internet Security Alliance
(202) 236-0001
lclinton@isalliance.org

ISA HONORED FOR WORK WITH CORPORATE DIRECTORS ON CYBERSECURITY

(WASHINGTON, D.C.) – The National Association of Corporate Directors (NACD) has selected the [Internet Security Alliance](#) (ISA), and its president Larry Clinton, for inclusion in its list of the most influential individuals and organizations in the field of corporate governance. The award will be made at NACD's annual Gala at Gotham Hall in New York City on Wednesday night November 30.

This is the second consecutive year ISA has been named to the "Directorship 100" list which is comprised mostly of corporate CEO's and senior regulators such as the 5 SEC Commissioners. ISA is the only cybersecurity organization to be so honored. ISA's President Clinton said the recognition of cybersecurity, as an essential element of overall corporate governance was a significant turning point in the long fought effort to have corporate boards become more active in cybersecurity programs.

"Including ISA as one of the most influential organizations in the entire field of corporate governance is a special honor. I think our inclusion is indicative of the new seriousness with which boards are not taking the cyber threat. In the past few years we have seen a significant – and very welcome – change in attitude among leading corporate boards who are no longer seeing cybersecurity as an "IT" problem, but an enterprise wide risk management issue demanding direct involvement from the very top of the enterprise. NACD has been in the vanguard of that movement," said Clinton.

To bolster this claim, Clinton pointed to the research conducted by PricewaterhouseCoopers (PWC). In PWC's 2016 Global Information Security Survey, they specifically identified the "Cyber Risk Handbook for Corporate Directors" that ISA produced for NACD as having led to substantial increases in cybersecurity budget, increased alignment of cybersecurity with business goals, better risk management, and improved communication throughout the enterprise leading to the creation of a culture of security.

Recipients for the NACD Corporate Directorship 100 award must be nominated based on criteria including integrity, informed judgment, mature confidence, and high performance standards. Nominees go through a multi-staged selection process including peer review, NACD staff evaluation, and final approval by the NACD board.

A full list of the 2016 NACD Directorship 100 Governance Professionals and Institutions honorees can be found [here](#).

About ISA: *The Internet Security Alliance (ISA) is a trade association with members from virtually every critical industry sector. ISA's mission is to integrate advanced technology with economics and public policy to create a sustainable system of cybersecurity. ISA pursues three goals: thought leadership, policy advocacy and promoting sound security practices. ISA's "Cybersecurity Social Contract" has been embraced as the model for government policy by both Republicans and Democrats. ISA also developed the Cyber Risk Handbook for the National Association of Corporate Directors. For more information about ISA, please visit www.isalliance.org or 703-907-7090.*

###